WHAT COLOUR SHOULD MY PUPPY BE

In doing your research to find a puppy, you may have come across adverts for dogs that have unusual colouring. Before deciding to buy one of these 'rare' coloured dogs, there are some things you need to know first.

Are they really rare?

No, a breeder may say these colours are rare, but that just means that the people who developed the breed preferred other colours. The term 'rare' is simply a tactic to make these dogs seem more special than others.

How much should they cost?

Your puppy shouldn't cost any more than other dogs in the breed. 'Rare' coloured dogs can be very fashionable, so just make sure the breeder cares about the puppy's health and future, and not just your money.

The Breeder

Puppies should always be bought from a responsible breeder who registers with the Kennel Club and does everything they can to make sure that the dogs they breed are happy and healthy, such as a Kennel Club Assured Breeder. You need to visit the puppy at home and meet their mum, just as you would with any other puppy.

Your puppy's health and happiness

Your puppy's mum and dad should be health screened for the same conditions as the other mums and dads in the breed. Their health and temperament should always be more important than their colour.

Key message.

Be sure to do your research before you buy a puppy. To find out more about a breed, or about unusual colours, speak to your local breed club or visit our

Breed Information Centre.

Never buy from anyone you think hasn't taken every step to make a puppy's health their priority. If you suspect someone is a puppy farmer report them to the RSPCA, the police or your local authority.

YOUR BREEDER SHOULD SUPPLY THE FOLLOWING:

- . KC Registration papers
- . Microchip details
- . Vaccination Certificate
- . At least a weeks worth of food that your puppy is used to.
- . A feeding guide
- . The puppies worming history and advice.
- . Exercise advice
- . Grooming advice
- . Socialisation Guide

Some breeders will also give

- . A familiar toy or blanket
- . A Kennel Club Pedigree

Consider if you really want a puppy or could you give a loving home to an older bulldog? Contact Bulldog Rescue www.bulldogrescue.org.uk

WHERE TO BUY MY BUILDOG PUPPY



DO YOUR RESEARCH:

. Online

- Go to Dog Shows, talk to
- breeders.
- Find your local breed club on the Bulldog Breed Council website

www.bulldogbreedcouncil.co.uk

The Kennel Club
 Assured Breeders Scheme

WHAT TO LOOK FOR

- You must see puppies in the home that they were reared.
- .See puppies with their mother.
- . Ask about the father of the puppies, if not on the premises, can you see pictures of him?
- .Ask to see both parents Bulldog Breed Council Health Certificates.
- Learn about the Bulldog Breed Council Health Scheme

Bronze, Silver and Gold Level, for details of the scheme visit the Bulldog Bred Council Website

Www.bulldogbreedcouncil.co.uk

WHICH PUPPY SHOULD I BUY?

Having checked the health certificates of the parents you have stacked the odds in your favour for buying a healthy puppy.

- . Look for a puppy with wide open nostrils.
- . Clear round eyes



A mobile tail, straight is better but as long as it is mobile it should be fine.



A puppy should move freely and be able to stand easily on all four legs.

. A puppy should not have too many wrinkles. The wrinkle above the nose should not interfere with the eyes or nostrils.



A puppy should be chunky but not excessively fat. . Choose a puppy that has confidence and shows no sign of being timid.

- A puppy should have a clean, smooth and glossy coat.
- Visit several litters and talk to the breeders, make sure you are happy with your choice, this puppy could be a part of your family for over 10 years